



Broker Bulletin

December | 2021

Broker Services

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Commissions

**For plan year 2021
and prior**

Commissions@HF.org

**For plan year 2022
and beyond**

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Broker Support Line

Local: 321.434.4945

Toll Free: 877.693.6489

HFHPInfo@HF.org

Individual and Family Plans Enhanced Direct Enrollment Verification

A friendly reminder to finish your enhanced direct enrollment verification

Health First Health Plans and AdventHealth Advantage Plans launched an Enhanced Direct Enrollment (EDE) experience to help enroll your clients with ease. The EDE streamlines the subsidy application by enabling you to complete the enrollment application without visiting healthcare.gov.

Steps to complete registration for Enhanced Direct Enrollment

- Log in to your [broker portal](#)
- Select 'Individual book' from top right
- Pre-register using the 'Click here' link (shown in the illustration below), or you can also complete registration the first time you enter the EDE flow to enroll a member.
- To complete registration and enroll clients through the EDE, you will need to confirm your agent information, including your FFM username, and pass identity proofing.
- Once you have completed registration (via either method), this banner will no longer show in your book of business.

Important Note: You will only have to complete the registration/verification process once. Without completing your verification, you will not be able to enroll clients through the EDE.

OSCAR Individual book Medicare book Menu

Looks like your Stride account hasn't been verified yet - complete your broker EDE registration now to be able to enroll clients [Click here](#)

Individual book of business [Enroll new policy](#)

Agency Personal

If you have any questions, please contact the Individual and Family Plans sales team at HFHPIndividualSales@HF.org or our Individual and Family Sales Liaison, AnnMarie Chapman at AnnMarie.Chapman@HF.org or 339.788.0562.

We value and appreciate your partnership.

Health First | HFBroker@HF.org



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